

How The KEEP ME Survey Helps Employers Ensure Employee Satisfaction and Boost Retention Rates



KEEP ME Survey, regardless of what you might think, is not an employee entitlement Internet survey. Rather, it's a proactive survey that looks to gain insight about the ambitions of employees, their expectations along with problems they have at work. The KEEP ME survey is interested in learning how to keep employees in a job – how to engage them, motivate them, appreciate them and also how to keep them informed.

How You Can Keep Talent In Your Business: Looking at The Problems and How To Solve The Issue

Problem: Internal Face-To-Face Stay Interviews

When it comes to hiring and keeping the best employees in a business, management and employees need to meet on a more personal level. This is why management tends to have internal face-to-face stay interviews. These interviews show employees that management does care about a problem and is willing to hear them out.

There is one drawback to holding these types of interviews: most employees are not as inclined to offer their true feelings and opinions about a supervisor. They may fear that saying anything against the boss will result in retribution or retaliation. They may never speak up to the fact that they're boss isn't able to do the job effectively or doesn't have the tools they need to effectively perform the job. In fact, employees may never utter a negative word and may never say what it is about their job they do not like.

Answer: Third-Party Stay Interviews

The solution for the internal face-to-face stay interviews is to hold third-party stay interviews. These kinds of interviews let employees relax and honestly answer questions, without worrying that their manager is going to retaliate against them. They're more likely to openly share their feelings regarding the job and boss. And, they're open to what would make them stay with the company and what instances would force them to look for another job.

A Look At The KEEP ME Survey

The KEEP ME Survey, also known as the Stay Survey, offers a distinctive technique for conducting stay interviews. These surveys are done online, and provide immediate, unidentifiable results to management. It will let employers come up with a proactive measure to keep their employees.

The KEEP ME survey is founded upon well-established engagement drivers for success – techniques that are both widespread and classic. What the company's management learns about itself is considered a wake-up call that they need to take action before their employees decide to look elsewhere for employment.



If you want your business to succeed, you need to remember this: You must take proactive measures into order to maintain high retention levels.

When an employee hands you a resignation letter, you only learn during the exit interview what's wrong with the employee and company. It's looking at things that's happened and cannot be taken back – ineffective supervisor, excessive number of meetings, excessive workload, etc. The only thing an exit interview does is show you the things you need to change for future employees.

When you react to an employee's resignation, nothing is going to change with them. They've already decided to quit and they're leaving.

When you're proactive, you learn what will make your employees happy and want to stay. It begins by asking them what's important to them and works by you implementing those things.